







Education Youth Ambassador Program Welcome & Orientation

BY: RIGHT TO EDUCATION (IDARA-E-TALEEM O AAGAHI)



Idara -e-Taleem-o-Aagahi (ITA)



- ► Public Trust
- > Response to the profound crisis of education in Pakistan.
- Seeks to actively pursue *universal access and standard setting in education* as a comprehensive learning experience for human evolution and consciousness.
- >Actively engaged in *education advocacy*.
- ➤ Undertakes research to ensure quality education for <u>ALL</u> as per <u>Article 25 A: Right to Education</u> of the constitution of Pakistan.







ITA Programs



ASER-The Annual Status of Education Report



RTE-Right to Education Pakistan Advocacy Campaign



CLF-Children's Literature Festival



SASI-School Assessment for School Improvement









Educational Statistics in Pakistan

Only 40% Males and 42% Females from rich household demonstrate can read stories in Urdu

Only about 50% of the children in Grade 5 can do basic arithmetic and read stories in English and Urdu/Pushto/Sindhi

25 million aged 5-16 years in Pakistan are OOS.





18th constitutional amendment April 19, 2010



Right to Education (RTE) Article 25-A:



"The <u>state</u> shall provide <u>free</u> and <u>compulsory</u> education to <u>ALL</u> children of the age of five to sixteen years in such manner as may be determined by law."





RTE Implementation Status in Pakistan



Province	Status of Legislation	Nature of Legislation
ICT/Islamabad	Passed in the Parliament on December 19 th , 2012	Right to Free and Compulsory Education Act, 2012
ICT/Islamabad	Discussion with CADD in November 2013	Draft of Right to Free and Compulsory Education Rules, 2013
Sindh	Passed in Province on March 6 th , 2013	Right of Children to Free and Compulsory Education Act, 2013
Baluchistan	Passed in Province on February 6 th , 2014	Baluchistan Compulsory Education Act, 2014
Khyber Pakhtunkhwa (KPK)	Draft of document still not public for discussion	Khyber Pakhtunkhwa Right of children to free and compulsory Education Act 2014
Punjab	Passed on May 13 th , 2014	Punjab Free and Compulsory Education Ordinance 2014
Azad Jammu and Kashmir (AJK)	Not available	Not available
Gilgit Baltistan (GB)	Not available	Not available









A World At School (AWAS)

AWAS is an international campaign with a diverse team from several countries. They operate from offices in London, New York, Los Angeles and Washington, DC.

Launched in 2013, AWAS are now a movement of hundreds of thousands of people from more than 250 civil society, teacher, faiths, youth, business, international and non-governmental organizations.



http://www.aworldatschool.org/









Initiatives of ITA and AWAS

- Education Youth Ambassador (EYA)
 Program
- #EducationCountdown
- #Up4School-Signature Campaign
- Global Business Coalition for Education















Provide education & safe schools in emergencies





Stop Child Marriage



Abolish child labor



End discrimination against girls



Deliver teachers and learning opportunities for every child









Global Youth Ambassador (GYA) Program

'A World at School endeavors to build and strengthen the emerging youth movement for global education by recruiting ambassadors through the world campaign in their schools, communities and countries for action to get every child into school and learning.'

500 Global Youth Ambassadors from 80 countries around the world,









Education Youth Ambassador(EYA) Program

Launched on September 22, 2014

The EYA Program manifests to enable a pool of diverse youth standing as exemplary citizens of the community and formally taking the call to action forward in order to rectify the educational shortfalls in Pakistan.









EYA Program Partners for Education Advocacy











Expectations from EYAs



11.Promote RTE Article 25-A

6. Self Driven

2. Achieve Global Recognition

7. Stand up for education

12. Apolitical Efforts for Education Enhancement

3. Expand Youth Network

8. Education
Advocacy and
Events

14. Engage with Local Stakeholders

4. Education Activism

9.
Education
Activism

Events and Campaigns

10. Clearly understand Education related problems in Pakistan

15. Digital Mobilization

5. Organize









Benefits for EYAs

1. Participate in Online Forums

2. ASER
Associates

3. Access to ITA's Campaign email list

4. ITA Internships

5. Social Networking

6. Global Campaigning Toolkit

7. Updates on International Conferences

8. Opportunity be Featured on AWAS Website

9. Mentoring and Training

10. Special Merchandise

11. Recognition by Gordon Brown

12. International Conferences

13. International & National Exposure

14. ToolKits









EYA Campaign Activities' Timeline

#	Date	Location (tentative)	Theme
1.	November 26 th -28 th 2014	Lahore (TLF & CLF)	Capacity Building Session on Advocacy & Leadership
2.	December 2014	ТВО	Child Marriage Session
3.	January 2015	TBD	Partnership and Coalition Formation
4.	January 2015	TBD	Orientation Session for Batch 2 EYAs
			ASER Launch and RTE South Asian
5.	January 2015	Islamabad	Seminar
6.	February 2015	Karachi	Advocacy Training Session
			Discrimination Against Girls in
7.	March 2015	Quetta (TBD)	Education
8.	April 2015	TBD	South Asian Level Youth Seminar



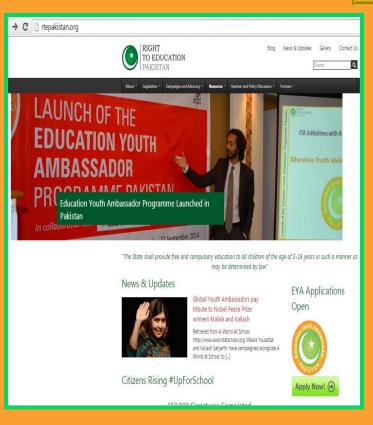






How to Begin Your EYA Journey...

Go to http://rtepakistan.org/







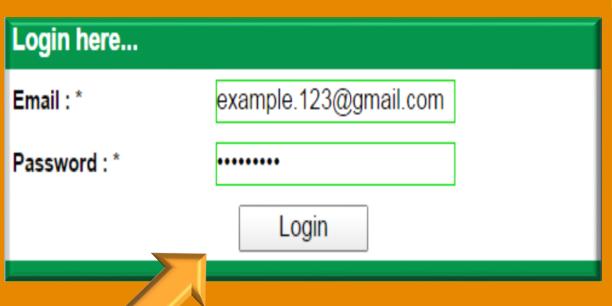






How to Begin Your EYA Journey (Cont)...

WHAT TO EXPECT...



- Terms and Conditions for EYAs (Accept/ Reject)
 - Acceptance Note
 - Letter to the Editor
 - Advocacy Toolkit from AWAS
 - Advocates for Youth
 - A Guideline: Activism
 - AWAS & ITA Talking Points
 - Right to Education Implementation Status in Pakistan (Slideshow)





Our Journey Together...

What we need from you....

- Picture
- ☐Full Name
- CNIC No.
- Father's Name
- Province

What you get from us...

- **UT Shirts**
- Caps
- □Bag
- **□**Badges







Communication of EYAs

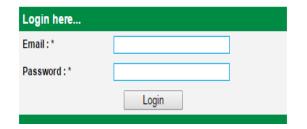


Facebook:

https://www.facebook.com/eyaprogramme



Twitter: @RTE25A



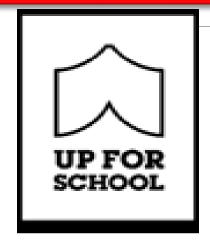
Your own personal ID:

http://rtepakistan.org/eya-login/





Up4School Signature Campaign



3 Million Signatures

#Up4School-World' Largest Petition for 58 Million OOSC 2014-2015

The campaign seeks to:

build the World's largest petition to get every child into school and learning and

accomplish the historic achievement of being quoted in the Guinness Book of

World Records





Sign the #UpForSchool Petition



December 31, 2014

Incentives:

- ✓ featuring of your blog on the **RTE Website**
- ✓ Up4School certificates by Sarah brown (AWAS) and Baela Raza Jamil (ITA)
- ✓ featuring of your inspirational story in the ITA newsletter











EYAs in Action: School closure photos















EYAs in Action: Demonstration to Support #BringBackOurGirls

















EYA Program Management Hierarchy

Ayesha Bilal

EYA Program Coordinator

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Zaynah Gilani Program Manager RTE

Miral Sharif
Program Assistant RTE







